

SyberWorks announces a new article available in its Media Center: “Web-Based Learning Management Systems Used in Partner Support Settings”

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SyberWorks, a leader in custom e-Learning Solutions and the Learning Management System industry, today announces a new article available in the SyberWorks Online Media Center, “Web-Based Learning Management Systems Used in Partner Support Settings.”

Dave Boggs, CEO of SyberWorks, states:

“This is the next article in a series that covers how learning management systems can be deployed and used in various business scenarios. This article looks at implementing learning management systems in partner support operations. Learning management systems offer a range of functionality that can be used in support and performance management of partner relations.”

Boggs continues, “In some ways, customer support operations can be similar to partner support operations, but they have some distinct differences and objectives. Most of the time, partner channels exist because the partner adds value to augment a company’s product or service. This article looks at how learning management systems can be used to provide performance support and management of a company’s partner channel of distribution.”

The article is located in the SyberWorks Online Media Center at
<http://www.syberworks.com/mediacenter.htm> in the About Us section of the SyberWorks web site.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.