

## SyberWorks LMS e-Learning Implementation Podcast Show Examines GN Netcom's Jabra University

Waltham, Massachusetts – January 12, 2010

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces the next episode in their LMS e-Learning Implementation Podcast Series: *“GN Netcom's Jabra University –A Case Study in Employee, Business Partner & Reseller Training Programs.”*

Mary Kay Lofurno, Marketing Director at SyberWorks, states,

*“This episode looks at how GN Netcom's Jabra University meets a variety of organizational training needs. Dave Boggs, CEO of SyberWorks interviews David Grazio, Director of Channel Marketing for GN Netcom about Jabra University's training curriculum, which covers areas such as new hire employee orientation, solutions training, product installation, negotiating, value-based selling skills and more.”*

SyberWorks LMS e-Learning Implementation Podcast Series, Episode #34: *“GN Netcom's Jabra University –A Case Study in Employee, Business Partner & Reseller Training Programs.”*

<http://www.youtube.com/watch?v=YNeD2iA2SW8> is located in the SyberWorks Online Media Center at [http://www.syberworks.com/success\\_podcast.htm](http://www.syberworks.com/success_podcast.htm) in the “About Us” section of the SyberWorks web site. The transcript is located at [http://www.syberworks.com/success34\\_transcript.htm](http://www.syberworks.com/success34_transcript.htm).

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### About The SyberWorks LMS e-Learning Implementation Podcast Series

The SyberWorks LMS e-Learning Podcast Implementation Series looks at actual learning management system (LMS) implementations and e-Learning program rollouts. Developed for busy training and e-Learning professionals, they feature how corporations, governments, and non-profit organizations are using online training to improve performance, instruct employees, increase customer acquisition and retention, and more!

### The SyberWorks Learning Management System/Learning Content Management System

SyberWorks Training Center (STC) is a Web-based Learning Management System (LMS)/Learning Content Management System (LCMS) that provides complete solutions for managing and tracking all types of training at your organization — from e-Learning courses to traditional classroom training and self-paced study programs. The STC includes extensive testing and assessment tools, reporting, management, communication and collaboration tools, and quality control capabilities — all in one integrated database application that is highly scalable to precisely meet your organization's needs. The SyberWorks Training Center LMS/LCMS can be purchased as an enterprise license or hosted application.

### About SyberWorks

SyberWorks, Inc. ([www.syberworks.com](http://www.syberworks.com)) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.

#### **About GN Netcom**

Through its Jabra brand, GN Netcom is a world leader in innovative headset solutions. With sales offices around the world, GN Netcom develops, manufactures and markets a broad range of wireless headsets for mobile users and both wireless and corded headsets for contact center and office-based users. GN Netcom's business activities also include its original equipment manufacturing (OEM) business. GN Netcom is a subsidiary of GN Store Nord A/S which has been helping people communicate since 1869 and is a listed company on NASDAQ OMX Copenhagen. For further information, please visit [www.jabra.com](http://www.jabra.com).