

SyberWorks LMS e-Learning Implementation Podcast Discusses Credit Union Training with Kathleen Brunton of CUDL

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SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces the next episode in their LMS e-Learning Implementation Podcast Series: *“Interview with Kathleen Brunton of CUDL.”*

Dave Boggs, CEO of SyberWorks, states:

“This podcast looks at CUDL University, the company’s online resource for training and education, and their use of the SyberWorks Hosted Learning Management System (LMS) to provide employee and credit union training. Kathleen Brunton, Curriculum Developer for CUDL, discusses the business rationale behind their dual campus system configuration.”

Boggs continues, “She also discusses their future development of an employee certification training program and the courses they offer through their web-based platform. In addition, Kathleen talks about their curriculum design process and use of blended-learning techniques.” Mary Kay Lofurno, Marketing Director of SyberWorks narrates the series.

SyberWorks LMS e-Learning Implementation Podcast Series, Episode #26: *“Interview with Kathleen Brunton of CUDL.”* <http://www.syberworks.com/audio/success27.mp3> is located in the SyberWorks Online Media Center at http://www.syberworks.com/success_podcast.htm in the ‘About Us’ section of the SyberWorks web site. The transcript is located at http://www.syberworks.com/success27_transcript.htm.

About CUDL

Based in Ontario, California, CUDL® is the leader in indirect and point-of-sale lending services for the credit union industry. CUDL programs allow members to receive credit union financing at the auto dealership through an automated decisioning system. As a Credit Union-owned Service Organization, CUDL develops custom applications, training and marketing programs to help credit unions achieve their indirect lending goals. Participants include 9,000 dealerships and 700 credit unions in 48 states nationwide. For more information on CUDL, visit www.cudl.com. Credit union members can find all the latest CUDL AutoSMART auto buying and research tools at: www.cudlautosmart.com.

About The SyberWorks LMS e-Learning Implementation Podcast Series

The SyberWorks LMS e-Learning Podcast Implementation Series looks at actual learning management system (LMS) implementations and e-Learning program rollouts. Developed for busy training and e-Learning professionals, they feature how corporations, governments, and non-profit organizations are using online training to improve performance, instruct employees, increase customer acquisition and retention, and more!

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.