



## **SyberWorks LMS e-Learning Implementation Podcast #3:** *Interview with Melissa Phillips, TOUSA, Inc.*

Waltham, Massachusetts -November 13, 2006

SyberWorks, a leader in custom e-Learning Solutions and the Learning Management System industry, today announces the next episode in their LMS e-Learning Implementation Podcast Series: "Interview with Melissa Phillips, Training and Development Manager at TOUSA, Inc."

Dave Boggs, CEO of SyberWorks, states:

"In this edition of the SyberWorks LMS e-Learning Implementation Podcast Series, Melissa Phillips, Training and Development Manager at TOUSA, Inc., discusses their use of the SyberWorks web-based Learning Management System to provide training for their employees and regional builders. The interview outlines the business drivers that led them to use a web-based Learning Management System, TOUSA University, and the three different campus configurations for their home building, title, and mortgage companies. Mary Kay Lofurno, Director of Marketing at SyberWorks, narrates the series."

SyberWorks LMS e-Learning Implementation Podcast Series: Episode #3 "Interview with Melissa Phillips at TOUSA, Inc." <a href="http://www.syberworks.com/audio/">http://www.syberworks.com/audio/</a>

podcastTOUSA.mp3 is located in the SyberWorks Online Media Center at

http://www.syberworks.com/success\_podcast.htm in the About Us section of the SyberWorks web site. The transcript is located at <a href="http://www.syberworks.com/">http://www.syberworks.com/</a>

sspodcastTOUSA transcript.htm.

## About TOUSA, Inc.

Technical Olympic USA, Inc. (TOUSA) (NYSE: TOA) (<a href="http://www.tousa.com">http://www.tousa.com</a>) is a leading homebuilder and financial services company operating throughout four geographic regions: Florida, Mid-Atlantic, Texas, and the West. They are a national homebuilder with local ambitions, connecting a family of powerful local brands to a network of world-class resources.

TOUSA designs, builds, and markets high-quality detached single-family residences, town homes, and condominiums. They offer homes to "first-time" homebuyers, "move-up" homebuyers, transplants to a new city, buyers of vacation and second homes, and "empty nesters" looking for an active community lifestyle. They market their homes under







leading local brand names, including Engle Homes, Newmark Homes, Fedrick, Harris Estate Homes, Gilligan Homes, and Trophy Homes.

In addition, TOUSA offers a variety of financial services, such as mortgage financing, title insurance, homeowner's insurance, and closing services, to both TOUSA homebuyers and other real estate buyers. They market their financial services under brand names including Universal Land Title, Preferred Home Mortgage, and Alliance Insurance and Information Services.

## The SyberWorks LMS e-Learning Implementation Podcast Series

The SyberWorks LMS e-Learning Podcast Implementation Series looks at actual learning management system (LMS) implementations and e-Learning program rollouts. Developed for busy training and e-Learning professionals, they feature how corporations, governments, and non-profit organizations are using online training to improve performance, instruct employees, increase customer acquisition and retention, and more!

## **About SyberWorks**

SyberWorks, Inc. (<a href="www.syberworks.com">www.syberworks.com</a>) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.

