

SyberWorks LMS e-Learning Implementation Podcast #1: SyberWorks announces a new 'Success Story' Podcast Series

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SyberWorks, a leader in custom e-Learning Solutions and the Learning Management System industry, today announces a new 'Success Story' Podcast Series', available in the SyberWorks Media Center.

Dave Boggs, CEO of SyberWorks, states:

“Many companies find case studies are very useful because they give you an in-depth, hands-on look at how an e-Learning initiative came to fruition and was constructed. The SyberWorks 'Success Story' Podcast Series offers concise, audio case studies that convey key elements of an organization's application of e-Learning/Learning Management System technology to their specific business scenario.”

Boggs continues, “In our first SyberWorks 'e-Learning Success Story' podcast, Kevin Lange, Director of Field Training at Service Master Clean, Inc., talks about his company's training program and the organizational drivers that led them to consider an e-Learning program and to choose the SyberWorks Training Center Learning Management System to manage their training. Mary Kay Lofurno, Director of Marketing at SyberWorks, narrates the series.

The first episode of the SyberWorks 'Success Story' Podcast Series is located in the SyberWorks Media Center at http://www.syberworks.com/success_podcast.htm in the About Us section of the SyberWorks web site.

The SyberWorks LMS e-Learning Implementation Podcast Series

The SyberWorks LMS e-Learning Podcast Implementation Series looks at actual learning management system (LMS) implementations and e-Learning program rollouts. Developed for busy training and e-Learning professionals, they feature how corporations, governments, and non-profit organizations are using online training to improve performance, instruct employees, increase customer acquisition and retention, and more!

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.