

SyberWorks Announces New Training Management Case Study

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SyberWorks, a leader in custom e-Learning Solutions and the Learning Management System industry, announced a new training management systems case study available in the SyberWorks Online Media Center.

Dave Boggs, CEO of SyberWorks, states:

“Training and consulting companies have a unique set of needs when it comes to operating their business. Many times, training companies are forced to patch together a series of applications and software to meet their enterprise IT demands for delivering and managing the training they provide.”

Boggs says, “In general, a training and consulting company will spring up from a group of people possessing a specific skill set and/or area of knowledge, whether it's environmental hazards, health and safety, or any other area. These companies are composed of subject matter experts within their given area of knowledge. More often than not, they do not have the onsite organizational resources to run a training company.”

Boggs continues, “Their staffs are usually busy marketing and providing their brand of training and consulting, with not much time to run the business aspects of training. In addition, they usually have some pretty specific requirements in terms of tracking students, instructors, competency management, materials distribution, and other issues not usually familiar to a company that purchases a Learning Management System to meet their in-house training management needs.”

Boggs says, “SyberWork's latest training management systems case study is based on needs and business circumstances of one of our training company clients, Information Mapping, Inc. The case study details some of the specific needs in regards to Information Mapping's training business model. It demonstrates how the SyberWorks Learning Management System provides an end-to-end business solution from which they can manage their training business.”

The article is located in the SyberWorks Online Media Center at
http://www.syberworks.com/articles/cs_infomap.htm

About Information Mapping (IMI), Inc.

IMI, the leader in Information Life Cycle Solutions, delivers learning programs, consulting services, and technology solutions that improve communication effectiveness and make information easy to manage. For the past 40 years, IMI's research-based Information Mapping method and field-proven solutions have helped leading organizations worldwide and across all industries improve performance, solve information-intensive business challenges, and achieve long-term, measurable goals. For more information, visit www.infomap.com.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.