

SyberWorks Media Center Presents a New Article – “Need a Learning Content Management System (LCMS)?”

Waltham, Massachusetts – January 20, 2010

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces an article available in the SyberWorks Online Media Center: “Need a Learning Content Management System (LCMS)?” by Bob Goldschneider, Director of Business Development at SyberWorks, Inc.

Mary Kay Lofurno, Director of Marketing at SyberWorks, states:

“This article discusses the LCMS feature set and how it works within the context of a Learning Management System (LMS). Many robust Learning Management Systems have Learning Content Management System features built in to the LMS and the article delves into business scenarios that require an LCMS feature set.”

The article is located in the SyberWorks Online Media Center at <http://www.syberworks.com/articles/so-you-think-LCMS-article.htm>.

About Bob Goldschneider:

Bob Goldschneider has over 30 years experience in corporate training and educational services. He has served as Director of Educational Services and Director of North American Sales and Service for the Open Software Foundation. He built their Educational Services division from the ground up into a multi-million dollar business. He also served as Director of Educational Services at Apollo Computer and Training Development Manager for Wang Laboratories, where he managed a staff of over 50 instructors, course developers, video producers, and graphic designers.

The SyberWorks Learning Management System/Learning Content Management System

SyberWorks Training Center (STC) is a Web-based Learning Management System (LMS)/Learning Content Management System (LCMS) that provides complete solutions for managing and tracking all types of training at your organization — from e-Learning courses to traditional classroom training and self-paced study programs. The STC includes extensive testing and assessment tools, reporting, management, communication and collaboration tools, and quality control capabilities — all in one integrated database application that is highly scalable to precisely meet your organization’s needs. The SyberWorks Training Center LMS/LCMS can be purchased as an enterprise license or hosted application.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.