

e-Learning Lingo Podcast Discusses “Keyhole Strategy”

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SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System industry, today announces the next episode of the e-Learning Lingo Podcast Series, about a tool used in learning theory, “keyhole strategy.”

Dave Boggs, CEO of SyberWorks, states, “This week’s episode of the e-Learning Lingo Podcast describes a writing format that involves the author establishing the main idea in the introduction, then narrowing it down. The body of the piece expands upon the idea, and the final paragraph expands to a broad conclusion.”

The e-Learning Lingo Podcast Episode #111: “Keyhole Strategy”

<http://www.syberworks.com/audio/lingopodcast111.mp3> is located in the SyberWorks Online Media Center at http://www.syberworks.com/lingo_podcast.htm in the About Us section of the SyberWorks web site. The transcript is located at http://www.syberworks.com/lingo111_transcript.htm.

About The e-Learning Lingo Podcast

The e-Learning Lingo Podcasts are created by SyberWorks, Inc. as a free service to academia, and a resource to the e-Learning industry at large. Each week, the e-Learning Lingo Podcast Series discusses one or two important terms used by professionals in the e-Learning industry. The e-Learning Lingo Podcast focuses primarily on terms used in e-Learning, Performance Management, and Human Capital Management. The podcasts themselves are very brief and are designed for busy executives or students who don’t have a lot of time.

About SyberWorks

SyberWorks, Inc. (<http://www.syberworks.com>) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.