

Hospitality Softnet Selects the SyberWorks Hosted Learning Management System to Offer Hotel and Hospitality Sales Training

Waltham, Massachusetts – March 17, 2010

SyberWorks Inc., a leader in the Learning Management Systems (LMS) industry, announced today that they signed an agreement with Hospitality Softnet to provide hotel and hospitality sales training through the SyberWorks Hosted Learning Management System.

Gary Richards, Partner at Hospitality Softnet, states:

“We are extremely pleased to have selected SyberWorks, Inc, of Waltham, MA to design its upcoming e-Learning Campus. SyberWorks was selected after an extensive search, due to their high level of experience in developing contemporary LMS (Learning Management System) platforms of high quality over many years. This platform will be very robust with Hotel Sales training topics, presented in a current style which is in keeping with today’s selling environment. The launch of the e-Learning Campus is targeted for later this year.”

“We have found the industry need for initial and on-going training that targets specific selling challenges faced by hotel Group Sales Managers daily. These multiple training topics will be very cost effective, as travel dollars typically used for leader lead sessions can be saved by hotel operators and owners. Each topic will add value to any organizations training agendas, and can be taken at a pace predetermined by the any attendee that visits the campus or the organization”, says Richards. “The e-Learning Campus is no doubt the right training service, for the right economy, for a number of reasons”.

The SyberWorks Learning Management System/Learning Content Management System

SyberWorks Training Center (STC) is a Web-based Learning Management System (LMS)/Learning Content Management System (LCMS) that provides complete solutions for managing and tracking all types of training at your organization — from e-Learning courses to traditional classroom training and self-paced study programs. The STC includes extensive testing and assessment tools, reporting, management, communication and collaboration tools, and quality control capabilities — all in one integrated database application that is highly scalable to precisely meet your organization’s needs. The SyberWorks Training Center LMS/LCMS can be purchased as an enterprise license or hosted application.

About Hospitality Softnet, Inc.

Hospitality Softnet, Inc. offers numerous different Management and Sales Solutions. These include services such as: Mystery Shopping Calls and Training for Sales, Catering, and Reservations, Group Market Intelligence, On-site Service Standards Assessments, and Teleprospecting. Customers include national organizations such as Starwood Hotels and Resorts, Hyatt Hotel Corporation, Omni Hotels and Resorts, Embassy Suites, Homewood Suites, Inter-Continental Hotels, Choice Hotels International, John Q. Hammons Hotels, Davidson Hotels, Pyramid Hotel Group, Noble Investments, Peabody Hotel Group, Sonesta Hotels, and many other leading lodging companies. For more information on Hospitality Softnet, Inc (www.HospitalitySoftnet.com), contact Gary Richards at 1-617-854-6554 or GRichards@HospitalitySoftnet.com .

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.