

SyberWorks e-Learning Podcast Examines the Hidden Costs Associated Hosted (SaaS) vs. Licensed LMS/LCMS Decisions

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SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces the next episode in their e-Learning Podcast Series: *“Hidden Costs Associated with Hosted vs. Licensed LMS/LCMS Decisions.”*

Dave Boggs, CEO of SyberWorks, states:

“Today’s podcast is an interview with Bob Goldschneider, Director of Business Development at SyberWorks. In this edition, Bob discusses his latest article, “Hosted (SaaS) Vs. Licensed Cost Analysis of a Learning Management System/Learning Content Management System.” He mentions the top three hidden costs which organizations leave out of their analysis when evaluating a hosted vs. licensed LMS/LCMS purchase. Mary Kay Lofurno, Director of Marketing at SyberWorks, narrates the series.”

SyberWorks e-Learning Podcast Series: Episode #32: *“Hidden Costs Associated with Hosted vs. Licensed LMS/LCMS Decisions”* <http://www.syberworks.com/audio/elpodcast32.mp3> is located in the SyberWorks Online Media Center at http://www.syberworks.com/elearning_podcast.htm in the About Us section of the SyberWorks web site. The transcript is located at http://www.syberworks.com/website/elpodcast32_transcript.htm. The source article, *“Hosted (SaaS) Vs. Licensed Cost Analysis of a Learning Management System/Learning Content Management System”* can be found at <http://www.syberworks.com/articles/licensevshost.htm>.

About Bob Goldschneider:

Bob Goldschneider has over 25 years experience in corporate training and educational services. He has served as Director of Educational Services and Director of North American Sales and Service for the Open Software Foundation. He built their Educational Services division from the ground up into a multi-million dollar business. He also served as Director of Educational Services at Apollo Computer and Training Development Manager for Wang Laboratories, where he managed a staff of over 50 instructors, course developers, video producers, and graphic designers.

About the SyberWorks e-Learning Podcast Series

Each month, the SyberWorks e-Learning Podcast Series discusses helpful and influential topics in e-Learning, the Learning Management Systems industry, custom online training development, instructional design, performance management, and talent management. The SyberWorks

e-Learning Podcast Series is produced by SyberWorks, Inc., as a free service for professionals in the e-Learning and Learning Management System industries.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.