

SyberWorks e-Learning Podcast Discusses Multigenerational Workforce Communication Strategies

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SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces the next episode in their e-Learning Podcast Series: *“Leadership Communication Strategies for Multigenerational Workforce.”*

Dave Boggs, CEO of SyberWorks, states:

“Today’s podcast is an interview with Vicky Jarosz, Executive Vice President of i3Logic, Inc., where she discusses different communication tactics for motivating and interacting with a multigenerational workforce. The podcast provides essential information for any executives who are managing a workforce composed of “Traditionals” (1930 to 1945), “Baby Boomers” (1945 to 1964), “Generation Xers” (1965 to 1980), and “Millennials” (1980 to 1994)”

Mary Kay Lofurno, Director of Marketing at SyberWorks, narrates the series.

SyberWorks e-Learning Podcast Series: Episode #30: *“Leadership Communication Strategies for Multigenerational Workforce”* <http://www.syberworks.com/audio/elpodcast30.mp3> is located in the SyberWorks Online Media Center at http://www.syberworks.com/elearning_podcast.htm in the About Us section of the SyberWorks web site. The transcript is located at http://www.syberworks.com/website/elpodcast30_transcript.htm.

About i3Logic, Inc.

i3Logic is a professional services firm uniquely positioned to help companies improve and accelerate results by effectively focusing on the performance of their people. For over a decade, i3logic has provided clients with a seamless integration of world-class custom learning development capabilities, proprietary change management methodologies and innovative web-based support technologies. The privately held, Pontiac, Michigan-based company employs a full-time and strategic resource staff of approximately 50 people. For more information about i3Logic, visit www.i3Logic.net.

About the SyberWorks e-Learning Podcast Series:

The SyberWorks e-Learning Podcast Series is a monthly series that discusses helpful and influential topics in e-Learning, the Learning Management Systems industry, custom online training development, instructional design, performance management, and talent management. The SyberWorks e-Learning Podcast Series is produced by SyberWorks, Inc. as a free service for professionals in the e-Learning and Learning Management System industries.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.