



SyberWorks e-Learning Podcasts: Episode #17: *Is there really a workforce shortage?*

Waltham, Massachusetts - January 15, 2008

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System industry, today announces the next episode in their e-Learning Podcast Series: "Is there really a workforce shortage?"

Dave Boggs, CEO of SyberWorks, states:

"Today's podcast presents our second interview with Jim Kissane, a noted Workforce Development expert, author of the Workforce Development Blog, and a Fellow at RedVector.com, an engineering- and construction-focused e-Learning content company. In this episode, we debate the question of whether there really is a workforce shortage in today's labor market."

Boggs continues, "Jim also discusses the labor shortage's impact on talent acquisition and retention. He examines the labor factors that a company can control and those that they cannot." Mary Kay Lofurno, Director of Marketing at SyberWorks, narrates the series.

SyberWorks e-Learning Podcast Series: Episode #17: "Is there really a workforce shortage?" http://www.syberworks.com/audio/jimkissane2.mp3 is located in the SyberWorks Online Media Center at http://www.syberworks.com/elearning podcast.htm in the About Us section of the SyberWorks web site. The transcript is located at http://www.syberworks.com/elpodcast11 transcript.htm.

About RedVector.com

RedVector.com, Inc. sets the standard for excellence and innovation in online education for the engineering, architectural, interior design, construction, land surveying, building inspection and landscape architecture industries. Its course library boasts more than 900 online courses authored by more than 100 subject-matter experts. So far, more than 41,000 architects, engineers, and contractors have chosen to bolster their knowledge and earn certificates through RedVector.com courses. The company was declared one of "Tampa Bay's Best Places to Work 2006" by the Tampa Bay Business Journal. Founded in October 1999, RedVector.com has grown from a modest idea for filling a growing need, to a multinational venture that attracts more than a million unique visitors annually from 50 states and 22 countries. RedVector.com is headquartered in Tampa, Florida.

About the SyberWorks e-Learning Podcast Series:

The SyberWorks e-Learning Podcast Series is a monthly series that discusses helpful and influential topics in e-Learning, the Learning Management Systems industry, custom online training development, instructional design,







performance management, and talent management. The SyberWorks e-Learning Podcast Series is produced by SyberWorks, Inc. as a free service for professionals in the e-Learning and Learning Management System industries.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.

