

ISyberWorks e-Learning Podcasts: Episode #2: *Tips For Writing An Effective Online Survey*

Waltham, Massachusetts –November 4, 2006

SyberWorks, a leader in custom e-Learning Solutions and the Learning Management System industry, today announces the next episode in their e-Learning Podcast Series, “Tips For Writing An Effective Online Survey”

Dave Boggs, CEO of SyberWorks states:

“Our second podcast is an interview with Dana Fine, Senior Instructional Designer here at SyberWorks, who discusses tips for developing useful online surveys. Mary Kay Lofurno, Director of Marketing at SyberWorks, narrates the series. They will be discussing best practices, such as using simple language, avoiding slang and colloquialisms, Likert scale development, and more.”

SyberWorks e-Learning Podcast Series: Episode #2 “Tips For Writing An Effective Online Survey”

<http://www.syberworks.com/audio/e-LearningPodcast2.mp3> is located in the SyberWorks Online Media Center at http://www.syberworks.com/elearning_podcast.htm in the About Us section of the SyberWorks web site. The transcript is located at http://www.syberworks.com/elpodcast2_transcript.htm.

About the SyberWorks e-Learning Podcast Series:

The SyberWorks e-Learning Podcast Series is a monthly series that discusses helpful and influential topics in e-Learning, the Learning Management Systems industry, custom online training development, instructional design, performance management, and talent management. The SyberWorks e-Learning Podcast Series is produced by SyberWorks, Inc. as a free service for professionals in the e-Learning and Learning Management System industries.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.