

SyberWorks Media Center Debuts New Article - “Documentation and e-Learning Part 4: Get Real!—Try “Augmented Reality”

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SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces an article available in the SyberWorks Online Media Center: “Documentation and e-Learning (Part 5): Get Real!—Try ‘Augmented Reality (AR),’” by Dave Powell, Documentation Manager for SyberWorks, Inc.

Mary Kay Lofurno, Director of Marketing at SyberWorks, states, “In Part 5 of this series, Dave Powell talks about using ‘Augmented Reality,’ a mix of web-cam feeds with computer-generated images, UI elements, and text streaming video content that allows students to explore in online training courses.

“He sites examples such as an R&D video by [BMW](#) that teaches car repair or [Homeland Security’s firefighting application](#) that trains first responders but does not expose them to risk. The article mentions various AR applications such as Adobe Flex and a 3D-graphics program like MAYA, Blender, or even Google SketchUp.”

The article is located in the SyberWorks Online Media Center at <http://www.syberworks.com/articles/documentation-and-elearning-part5-article.htm>.

About David Powell

Dave Powell is Documentation Manager for SyberWorks Inc., a privately-held supplier of e-Learning software and training. For the past 15 years, he has written award-winning marketing collateral and user documentation for hardware/software companies like PictureTel, 3Com, Philips Medical Systems, Polaroid, and SyberWorks. Prior to that, he edited and wrote for publications like *Computerworld*, *Infosecurity News*, *Networking Management*, *Digital Design*, *LightWave*, *Popular Computing*, *Harvard Business Review*, and *Leaders*. (During that time, he also served as an author and Editorial Advisor for *Sesame Street*.)

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.