

SyberWorks announces a new article available in its Media Center: “14 Tips for Writing an Effective Online Survey”

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SyberWorks, a leader in custom e-Learning Solutions and the Learning Management System industry, today announces a new article available in the SyberWorks Online Media Center, “14 Tips for Writing an Effective Online Survey.”

Dave Boggs, CEO of SyberWorks, states:

“The article is written by Dana Fine, Senior Instructional Designer here at SyberWorks, and is the next article in a series that covers useful topics that are important to online training content development. The article provides a set of guidelines for training content developers to create useful online surveys. The SyberWorks Learning Management System has online survey functionality with the results stored in the database.”

Boggs continues, “Online surveys are a good way to collect information from users. Most online survey tools today are fairly sophisticated, but a well-designed online survey tool will not overcome a poorly written survey. To put it another way, the old adage, garbage in - garbage out applies. This article has several valuable suggestions for e-Learning content developers to make online survey development easier and more efficient.”

The article is located in the SyberWorks Online Media Center at <http://www.syberworks.com/mediacenter.htm> in the About Us section of the SyberWorks web site.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.